

# economic prosperity

Richmond's economy has the following features:

First, the industry is dominated by agri-food, aviation, filming, green, health, logistics, manufacturing, retail, technology, and tourism;

Second, Richmond is close to Asia Pacific, the United States and the major urban cities of BC, has a unique geographic location;

Third, a large number of new immigrants settle in Richmond every year, among them there are many talents.

Therefore, to develop Richmond's economy, it is necessary to consider and combine these factors.

Because it is close to the Asia-Pacific, adjacent to the airport, and the largest Vancouver port in the west coast, Richmond has the advantage to establish a trade city;

Because there are large areas of agricultural land that other central cities don't have, Richmond can develop unique urban agriculture;

Because there are filming and green industry, the city needs a manifold plan to further beautify Richmond;

Because there are a large number of new immigrants, especially Chinese immigrants, Richmond has the potential to establish a tourist city;

Because the distance to UBC is less than 30 minute's drive, and it is geographically close to Seattle and Silicon Valley in the United States, Richmond has great potential to develop high tech.

Because there are a large number of business immigrants settled in Richmond, Richmond may become a capital city.

To this end, I have ten specific measures:

First, take advantage of business immigrants' wide range of connections in Asian Pacific, develop international trade, make Richmond a trade center.

Second, support high value-added agriculture, encourage the construction of agricultural resorts, agricultural education bases, and develop agricultural tourism.

Third, regulate city appearance including the agricultural land reserve , let Richmond become a real garden city.

Fourth, expand the Asia-Pacific tourism market and build more hotels.

Fifth, build a start-ups mansion, provide low-rent office for start-ups company.

Sixth, establish a special investment committee to help and guide investment.

Seventh, conduct a talent 'census' , fully exploit talent resources, let talent walk on the front stage.

Eighth, change the library's book structure and purchase more high-quality commercial and technical books.

Ninth, encourage entrepreneurship, and use new businesses to create new jobs.

Tenth, develop cultural creative industry.

## **trade city**

Vancouver International Airport is located on Sea Island in Richmond, it is the second busiest airport in Canada. The port of Vancouver is in the north, a high way to the Unite States is in the south, Richmond has complete 'hardware' for trade, what Richmond need reinforce is 'software', including information integration, talent gathering, clear vision and strategy making. Richmond's trade sector needs to focus more on developing service of

international trade. Because the opportunities on merchandise trade are very limited based on small market and resources oriented in Canada, services, especially information services, have broader market. The role of associations and chambers of commerce needs a corresponding strategic shift, making Richmond a service center for trade.

## **agricultural city**

The development of Richmond's agriculture must take into consideration that Richmond is adjacent to other central cities, while other central cities have essentially no agricultural land.

Since it is impossible to rely on large-scale mechanical farming to improve competitiveness, developing featured agriculture, high value-added agriculture, high tech agriculture, urban-oriented agriculture become essential. It is necessary to change the development model and strategic direction.

Agricultural seasonal workers who work illegally with tourist visas must be banned. The city council need take further actions to curb ALR speculation, remove the obstacles of agricultural development .

Agricultural resorts, agricultural education bases, and the construction of sightseeing agriculture need to be encouraged. The development of agriculture needs to be combined with Richmond's filming industry. Some Chinese vegetables that usually are imported from China and the US should grow locally.

KPU's new greenhouse technology can be first tested, applied and promoted in Richmond. Agri-tourism can be used as an extension of tourism and agriculture.

## **garden city**

Richmond needs to be a true garden city. Not only a green city, but also a beautiful city.

Skytrain (pier) is too ugly on No 3 rd, a further make up and creative design (such as painting or horticultural decoration) are necessary.

More stringent city appearance regulation need to be established to make the city cleaner and debris must be removed.

Develop waterfronts and build more beautiful waterfronts.

The Richmond garden award is awarded annually to encourage the horticulture and artistic creation.

In principle, newly built farmer's houses on the ALR are not allowed next to the main street in order to avoid affecting the city appearance.

The city distributes some free flower seeds to residents every year.

Urban design and creation reference to the opinion of the film industry.

Those who grow marijuana at home, flowers need be planted at the same time as courtesy and contribution.

## **tourist city**

Richmond's restaurant industry is famous, Richmond is close to the airport, Richmond has a large Asian population, and Richmond is close to Asia Pacific, these are the advantages of developing tourism. Tourism can drive the development of other industries and promote consumption.

Chinese people, especially visitors and immigrants prefer family hotels, Richmond needs to further regulate, encourage and support the development of family hotels.

Establish sister city relationships with more Asian cities and strengthen tourism promotion in the Asia Pacific.

## **startup city**

Richmond needs to transform from a capital-driven economy to an innovation and knowledge economy, shift from a real-estate-driven to a technology-driven, abandon dependence on real estate, focus on innovation, management and knowledge.

Innovation means the innovators and entrepreneurs must come to Richmond first. For this purpose, Richmond City needs to set up a startup mansion to provide low-rent or even free office for startup and new companies, cultivate start-up incubators and encourage entrepreneurship.

This kind of entrepreneurship is not just a technology startup, but a full-scale entrepreneurship. City council creates a variety of software and hardware environments for entrepreneurship.

## **capital city**

Richmond has a large number of business immigrants, overseas capital is also optimistic about this city .

Richmond city needs to establish a special investment committee (that is different from the Finance Committee), which attracts investment and guides investment so that capital flows can be on a virtuous cycle.

## **talent city**

Richmond is a city that there are many 'crouching tiger and hidden dragon'. They are either famous retired professors or scholars, or outstanding talents in a certain field. Some are low-key, some are subdued, unused due to various barriers, some just don't want to show up.

Richmond city needs to conduct a survey of the talent situation, listen to the opinions of experts, and use the resources of talents, let the real talents come to the front stage.

## **knowledge city**

The city that people yearn for is not only natural beauty, but also has the atmosphere of knowledge and humanity. Undoubtedly the library plays a unique important role.

To boost business development and innovation, Richmond city library needs to consult local company and let Richmond's companies to recommend the book lists which link to the industry. The library is matched with the industry, so that the library not only has community functions but also commercial functions.

The library not only serves children, but also serves the entire community, including the business sectors.

High-quality books need to be purchased, and outdated books must be taken off the shelves.

Enhance the digital library to adapt to the new trend of library development.

## **opportunity city**

Richmond should be more dynamic, more energetic and full of opportunities. The entrepreneurial barriers need to be eliminated.

Strengthen the role of chambers of commerce, Let entrepreneurship boost job creation. Promote competition, equality, diversity and tolerance, make Richmond a city with many business opportunities and job opportunities, and everyone can find their place and realize their dreams.

## **art city**

There are many cultural and artistic groups in Richmond, including Chinese, Japanese, Korean, European, Latin American, African, indigenous and so on, you can see many wonderful cultural programs every year.

These literary and art groups can be integrated to form a cultural and creative industry that will eventually form Richmond's new pillar industry.

Make literature and art not only a literary art, but also a source of economics.

This kind of cultural and creative industry can be all-embracing comprehensive, not only can transform traditional culture and art, but also combine film and book publishing, and so on.

Now Richmond is an art city, Richmond can also be a business center of cultural creation.